BOWER
LEAD

PGP in Venture Leadership

BUILD VENTURES. OWN P&L. LEAD THE FUTURE.

A 10-month residential program for future business leaders, operators and entrepreneurs.



P&L OWNERSHIP | SALES & GROWTH | VENTURE BUILDING | INVESTMENT MINDSET | LEADERSHIP & COMMUNICATION

DISCOVER OPPORTUNITIES > BUILD VENTURES > SCALE IMPACT > CREATE VALUE

MANDATED RESIDENTIAL | 10 MONTHS
LIVE. LEARN. BUILD. TOGETHER.

BECOME A P&L OWNER.
BE INVESTOR READY.

BOWER
LEAD

THE 10-MONTH RESIDENTIAL PGP

BUILD BUSINESSES. OWN P&L. LEAD IMPACT.

Become a Business Leader, Operator or Founder the Future is Counting On.

BUILD. OPERATE. INVEST. LEAD.
Your Future. Your Venture.



DURATION 10 Months	**PROGRAM START DATE** June 2027 – March 2028	**FEE POINT** 18 L / Year
ELIGIBILITY GMAT / BEAT / CAT Score	**IN TAKE** 60	**OUTCOME** Placement / Venture

MANDATED RESIDENTIAL
Live. Learn. Build. Together.

P&L OWNERSHIP
Run real ventures. Own outcomes.

VENTURE CAPITAL MINDSET
Understand investments. Create long-term value.

TALENT HUB ACCESS
Top startups. Consulting firms. Growth opportunities.

ONE PROGRAM. MULTIPLE PATHS.

PLACEMENT
Launch your career with top companies

VENTURE
Build your venture with Bower's support

LEADERSHIP
Become a future-ready business leader

LEAD THE FUTURE. START AT BOWER.

10 MONTHS TO BECOME AN OPERATOR. A FOUNDER. A LEADER.

BOWER
LEAD

10-MONTH RESIDENTIAL PGP
JUNE 2027 – MARCH 2028
BUILD. OPERATE. INVEST. LEAD.

BUILD BUSINESSES. OWN P&L. LEAD IMPACT.

A transformative 10-month residential program to become a **P&L owner, venture builder and business leader.**



> Become the kind of leader the future needs—one who builds, scales and creates impact.

DURATION
10 Months

PROGRAM START DATE
June 2027 – March 2028

FEE POINT
18 L / Year

ELIGIBILITY
GMAT / BEAT / CAT Score

IN TAKE
60

OUTCOME
Placement / Venture

PROGRAM OUTCOMES

SALES
Cold call, pitch, negotiate, close and build a sales pipeline

P&L
Understand revenue, gross margin, contribution margin, CAC, working capital and EBITDA

MARKETING
Build positioning, campaigns, funnels and acquisition channels

OPERATIONS
Build SOPs, dashboards, processes and operating rhythms

PEOPLE
Hire, manage, motivate and fire when necessary

COMMUNICATION
Present to founders, investors, clients and teams

FINANCE
Build financial models and make capital allocation decisions

TECHNOLOGY & AI
Use AI to dramatically improve productivity and build businesses

STRATEGY
Identify opportunities and make business decisions under uncertainty

VENTURE BUILDING
Take an idea from 0 → customer → revenue → operating business

CONSULTING
Diagnose a business problem and deliver an actionable solution

LEADERSHIP
Take complete ownership rather than wait for instructions

ONE PROGRAM. MULTIPLE PATHS.

PLACEMENT
Launch your career with top companies

VENTURE
Build your venture with Bower's support

LEADERSHIP
Become a future-ready business leader

MANDATED RESIDENTIAL EXPERIENCE
Live. Learn. Build. Together.

10 MONTHS TO BECOME AN OPERATOR. A FOUNDER. A LEADER.

PROGRAM PERKS



1.
FACULTY

Learn from Startup Founders and Venture Capitalists



2.
SHADOWING FOUNDERS

Go behind the scenes and learn by observing real leaders



3.
ACCESS TO REAL STARTUP PITCH MEETINGS

Sit in the room where real decisions are made



4.
STRONG PLACEMENT CELL

Dedicated support to launch your career with top companies



5.
LIKE MINDED COMMUNITY

Surround yourself with ambitious, driven and entrepreneurial peers



CAMPUS IN THE MIDDLE OF TECH PARK

Learn in a vibrant ecosystem surrounded by innovation



7.
GCC – TALENT HIRING

Direct access to Global Capability Centers

APPLICATION PROCESS

A SIMPLE 6-STEP JOURNEY TO BECOME A BOWER LEADER

1



FILL IN THE APPLICATION FORM

Share your details and academic information with us.

2



SUBMIT YOUR CAT / GMAT / GRE / BEAT SCORES

Upload your valid test scores.

3



SUBMIT YOUR SOP

Tell us your story, your goals and why Bower.

4



ATTEND PERSONAL INTERVIEW

Interact with our panel and showcase your potential.

5



CHECK SCHOLARSHIP ELIGIBILITY

Explore scholarship opportunities you may qualify for.

6



ADMISSION DECISION

Receive your admission decision and take the next step towards your future.

ADMISSIONS TIMELINES & SCHOLARSHIP CHANCES

EARLY ADMIT — 20 SEATS

BEFORE **OCTOBER 31ST**

CHANCE OF GETTING SCHOLARSHIP

60%

REGULAR ADMIT — 30 SEATS

BEFORE **JANUARY 31ST**

CHANCE OF GETTING SCHOLARSHIP

30%

EXTENDED ADMIT — 10 SEATS

BEFORE **MARCH 31ST**

CHANCE OF GETTING SCHOLARSHIP

0%

(No Scholarships available)

BUILD. OPERATE. INVEST. LEAD.

Your Future. Your Venture.

BOWER LEAD

BUILT FOR LEADERS. POWERED BY FOUNDER OS.

Your all-in-one operating system to learn, build, connect and grow. Exclusively for our PGP students.

AI POWERED LEARNING | MENTOR CONNECT | INVESTOR ACCESS | FOUNDER COMMUNITY | VENTURE TOOLS

FOUNDER OS

Everything a future founder needs. In one place.



CANOPY Founder Score
Know where you stand. Improve every day.

REAL WORLD EXPOSURE
Pitch, present and get real feedback.

BUILD & LAUNCH
Venture tools to build, test and scale.

NETWORK THAT MATTERS
Connect with founders, investors and peers.

ONE OS. ENDLESS POSSIBILITIES.

OUR CAMPUS

In the heart of the tech ecosystem.


A CAMPUS THAT INSPIRES


COLLABORATE. INNOVATE. GROW.


PLAY. RECHARGE. PERFORM.



SPACES THAT SPARK IDEAS



LEARN FROM THE BEST

IN THE MIDDLE OF A LEADING TECH PARK

CLOSE TO INNOVATION. CLOSER TO OPPORTUNITIES.

CONNECT. COLLABORATE. CREATE IMPACT.

PLUGGED INTO THE ECOSYSTEM THAT'S SHAPING THE FUTURE.

OUR TALENT, ECOSYSTEM & INVESTMENT PARTNERS

TELANGANA LIFE SCIENCES

Catalyzing innovation and growth in life sciences.

VC MINT

Empowering startups with capital, connections and mentorship.

ABYRO CAPITAL

Backing visionary founders building tomorrow.

HYDERABAD ANGELS

Fueling innovation through angel investments.

ASTIR VENTURES

Investing in bold ideas that create impact.

SPORTS 360

Building the future of sports and athlete ecosystems.

SILVER X

Backing high-potential founders at the earliest.

STRONG PARTNERSHIPS. LIMITLESS POSSIBILITIES.